



**INDUSTRY MASTERS**  
REAL-TIME BUSINESS SIMULATION

# IndustryMasters™ Simulation Portals

Add relevant, real time simulations to your website or blog site

Attractive, fun, intelligent – add these simulations to your website - **Free !!**



If you own or write an industry-specific blog - or a website dealing with management training, business education, or executive development – then here is something for you.

**Superbly designed business simulation games** that you can offer to your visitors and readers – intelligently crafted, top educational format, with the added ingredient of an exciting competitive business game.

In each simulation, there are many different challenges to address – your visitors will face fierce competition from “intelligent virtual competitors”, which are programmed to spot gaps in players’ strategies

### **Bank Rush** [www.Bank-Rush.com](http://www.Bank-Rush.com)

Manage a retail bank through the 2009 banking crisis with Bank-Rush. Deal with the central bank and create new financial products

### **Hotel Manager** [www.HotelManagerGame.com](http://www.HotelManagerGame.com)

Build a global hotel network, from luxury spas to city center business hotels. Learn how the professionals manage their business and plan their investments

### **Telco Manager** [www.TelcoManagerGame.com](http://www.TelcoManagerGame.com)

This high-tech, high investment business requires careful management as players try to develop scale economies in vital business segments, competing with a major incumbent and a smaller, more dynamic operator

### **Sustainability** <http://sustainability.industrymasters.com>

How can you develop a profitable business yet still be environmentally conscious? This simulation requires you to build a successful print/media business that values CSR and is concerned about its carbon footprint

### How does this benefit you ?

- High quality, educational content for your blog or website, with no additional input from your side
- If you wish, you can set up competitive tournaments to act as promotions for your blog or website
- Free trials for all your users, with options to buy more game experiences at less than \$2 per game
- We pay you a commission on any follow-on sales by users who buy extra game time
- Acts as a Learning Center for your clients – where you can educate, entertain and inform

### What are we looking for - in return for this free service ?

- Good, well paced links from your site, back to our main website at [www.IndustryMasters.com](http://www.IndustryMasters.com)

Have a look at examples of use in the following pages

Call us for further details

USA +1 302 476 2671

UK +44 (0)20 8144 6287

[www.IndustryMasters.com](http://www.IndustryMasters.com) [info@tycoonssystems.com](mailto:info@tycoonssystems.com)



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## Examples of websites using our simulation portals

[www.YoungHotelier.com](http://www.YoungHotelier.com) A leading network of websites and blogs with an interest in the hospitality business, based in Dubai. The owner of the sites - JJ, himself a professional in this sector - has extensively promoted the hotel simulation both in the region, and more widely within the industry

**YoungHotelier.com**  
*A passion for People!*

Connect  
Learn & Grow  
Belong  
Be Different  
Have fun, Keep it Real  
YoungHotelier.com

Home About Us Email Alerts Feedback Hotelier Forum The Cast The Hotel Business Game

Articles and Reviews Education and Training News Odds and Ends Videos Search...

### The Hotel Business Game

**So you want to be a Hotel CEO? Introducing The Hotel Game!** Are you a budding hotel executive? An MBA graduate? Or perhaps a seasoned hotel industry veteran? Whatever your qualifications and industry exposure are, no one can doubt the value of understanding how hotel companies truly operate on a global scale. YoungHotelier.com is excited to present the first ever Hotel Industry Business Simulation Game...for those of you who'd love to experience the hotel business, with a view from the top!

The Hotel Game is a great simulation based on the global hotel industry and is meant to aid Hotel Management Education and Training. We all need to improve our skills to advance in our highly competitive marketplace, and this dynamic, "real-time" business simulation offers an entertaining way to learn more, hone our business skills, develop new business strategies and understand our competitive position, our competitors and our customers.

**Special Free Trial for YoungHotelier.com Members:** For a Free Trial, register using the form below, then logon and play the Hotel Simulation game. Click on the videolink to see a demonstration, then register to play. You will be taken immediately into the game site, and you are registered to play! The entire Hotel Business Simulation experience lasts approximately 1 hour, but can be less depending on your ability...the special YoungHotelier.com free trial allows you to play 8 Quarters (x3 minutes each, so a max of 24 minutes). Caveat...please note that due to the realistic and detailed nature of the business simulation, it may pay off to first take a look at the **Hotel Game Guide!**

Use your business skill to build a global hotel empire - a portfolio of properties around the world, in different hotel categories from De Luxe 5-star to Budget City Center - and compete for market share and profitability.

**Sign Up** Login

Username:

Email Address:

(You'll receive an account activation email)

Password:

**Sign Up**  Receive Game Information

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[www.TelecomCircle.com](http://www.TelecomCircle.com) A leading blog for the telecom industry, run by a senior executive in this global industry, who has a deep interest in promoting business education . Heavily promoted through various channels to telco professionals

The screenshot shows the Telecom Circle website with a navigation menu (Home, Business Education, Resources, Mobile Applications, Videos, About Us) and a search bar. The main content area features a 'Business Education' section with a video player for 'TelCo Battle' and a 'Telco Manager' simulation advertisement. The advertisement includes a video player, a satellite dish image, and a sign-up form for a free trial.

**Business Education**

**TelCo Battle**

*How many times have we wished being able to test our decisions without impacting the business. Many young telecom professionals would want to take the decisions that their CEOs take everyday. There are not many quality simulation games available for the telecom professionals.*

**Free Trial:** For a Free Trial, register in the form on at the end of the page, then logon and play the Telco Manager game.

We are planning our very own **Telecom Circle** tournament for players for later in the year, with great prizes for the "Telco Strategist of the Year".  
So get some experience under your belt now !

The Telco Manager Simulation experience lasts approximately 1 hour, but can be less depending on your ability

**The Telco Manager Business Game**

**A "Real Time" Business Simulator :** This dynamic business simulation allows you to test your general management ability as you try to build value for your company in a challenging telecoms marketplace.

**The Competition :** Take over the management of a leading provider of Mobile and Broadband services, and compete against two other "virtual" players – intelligently programmed competitors.

**TelCo MANAGER**

Your company is a leading provider of Mobile and Broadband services.

Just Sign Up for a free trial account now and start your career as a TelCo Manager!

**Sign Up** Login

Username:

Email Address:

(You'll receive an account activation email)

Password:

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## IndustryMasters – the new Solution in Business Education

Each simulation lasts for up to one hour. Also included is a valuable User Guide for each simulation, which explains the scenario, as well as explaining many concepts in finance, economics and business strategy to allow users to fully understand and learn from the simulation experience.

### Why Use IndustryMasters™ Simulations ?

- **Outstanding Value for Money**  
Our simulations are webserver based – which means there are no installation, maintenance, upgrade or other “hidden” costs typically found with other providers. The lifetime cost of ownership is impressively low, and the training cost per user becomes very attractive
- **Impressive Scalability**  
Our webserver are capable of handling thousands of users simultaneously – we can configure individual client simulation experiences to match any learning program requirement, on a 24/7 operating basis
- **Continuous Innovation**  
We are constantly improving and evolving our service and simulation products – we move quickly to implement all new ideas that add value to our customers’ experience
- **Extreme Flexibility in Customisations - with Value Pricing**  
We recognise that our customers specific needs may vary – and can quickly design and implement special custom-made simulations with case study scenarios to suit any business situation. All at prices that are realistic and value-based.
- **Call us for a quote for ANY Special Industry Simulation Design** – large, small or customised

### Features of our Individual Business Simulations

Specially designed around specific major issues confronting business managers today, these can help to train your people in **major Business Strategy and Corporate Finance concepts**.

- **Self-paced Study** : Users can logon and use these simulation games whenever they want, to fit their own schedule. The websites are open for business 24/7
- **Major Business and Finance Concepts** – They will learn how to apply business ideas in a realistic simulated corporation – explanatory study notes included with every simulation
- **Unique business learning experience** – players can log on to an **immediate-start** website and compete over 24 minutes in a simulation reflecting a current financial/political issue. Player performance is stored in a user account, so improvement over several games can be tracked.
- **Virtual Competitors** – players compete against intelligent “virtual competitors”, who react according to decisions that the player makes, depending on current market conditions and opportunities. *Can you beat the machines ?*
- **Distance Learning** Ideal for distance learning programs, pre-work and post work assignments, individual assignments or personal learning plans.
- **Simulation Study Notes** are available : these include background to the real world case and student notes on financial or business concepts used.
- **User requirement** is a computer with an internet connection (preferably broadband / ADSL) – there are no program downloads and all simulation run on our US-based servers

### IndustryMasters™ Simulations in Large Scale Competitions

We have had some outstanding experiences using our simulations around the world in large scale competitions – for customer promotions, for staff motivational exercises, in management conferences, with business schools and inter-university tournaments

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